

# System and Method for Driver Performance Improvement

## Abstract of the Disclosure

## A method (500) of informing a vehicle operator to improve the

5 operator's performance includes the steps of receiving vehicle operating data (502); monitoring an interior portion of the vehicle and receiving operator activity data from the interior portion of the vehicle (504); receiving vehicle environment data (506); monitoring the vehicle operator and receiving operator condition data relating to a condition of the vehicle operator (508);  
10 estimating an operator cognitive load (510); and prioritizing vehicle information based upon the operator cognitive load for selectively informing the operator of the vehicle information (512).